



Welcome to Our 41st Annual Conference

Welcome to the 41st Annual Security Traders Association of Florida conference! On behalf of the Officers and Directors of the STA of Florida, it is our distinct honor to have you as our guest. Our association consists of members from the United States, Canada, South America, and Latin America, who gather together annually to discuss current issues within our securities industry. This event is a great opportunity to share ideas, network, and educate ourselves so that we can take that information back to our firms and communities.



This year STA FL (Security Trader Association of Florida) welcomes you to The Don CeSar Resort which is located on the white sandy beaches of St. Petersburg, Florida. The fully renovated resort is celebrating its 95th year and is dubbed the crown jewel of Florida's Gulf Coast. With such a distinguished and rich history, the Security Trader Association would be lucky to obtain a few takeaways to ensure that we can prosper as they have for almost a century within our respective industries.

Every year our association tries to give back to the community in the form of honoring a charity, and this year we are proud to have selected Kids Beating Cancer as that recipient. Kids Beating Cancer's mission is to provide access to life-saving treatments and has been doing so for 30 years while supporting children and their families throughout the journey to a cure. Science and research are the cure to saving children's lives. We are honored to support and raise awareness for such a great cause.

I would like to thank our STA Florida officers and board of directors for their dedication and hard work in organizing this conference. I would also like to mention that we would not have a conference without our very own Janice Morgan Hilsman. She is one of the hardest workers that I know. Her unrelenting and tireless vision is a tremendous reason for our success. I want to express my sincere gratitude for all that she has accomplished. Lastly, I would like to thank all of you for supporting the Security Traders Association of Florida. We would not be able to put on such great conferences year after year without your support. We have meaningful content, white sandy beaches, and a beautiful resort. Please have a great time and enjoy the conference.

Sincerely,

A handwritten signature in blue ink that reads "Byron Mitson".

Byron Mitson

Managing Director
Equity Trading

RAYMOND JAMES

