



The heart of
our mission:
**Saving
Children's
Lives.**

OUR MISSION

Every new year is filled with exciting possibilities, and for Kids Beating Cancer, 2022 marks our 30th year! Thirty years of carrying out our mission of providing children ACCESS to life-saving treatments through the science of cellular therapy and advancing pediatric innovative, novel, research, moving new discoveries to patient care, while supporting the children and their families throughout the journey to a cure. Science is the Cure to Saving Children's Lives.

OUR PHILOSOPHY

Keep Hope Alive

Fight for a Cure for Every Child

Keep the Family Together

OUR VISION FOR THE FUTURE

Kids Beating Cancer's 30th Anniversary vision going forward is to have a place dedicated to curing children by establishing the Kids Beating Cancer Research & Children's Center. "Our focus today and going forward remains on the belief we all strive for – the day when no child will die before they can experience the joy of life. The Kids Beating Cancer Research & Children's Center will be a gift to the children of central Florida and beyond, allowing our philosophy: to keep hope alive, to fight for a cure for every child, and to keep the family together, to flourish. Science and treatment will continue to be at the apex, where knowledge, treatment and family support coalesce to cure a little boy or girl," states Margaret Guedes, founder of Kids Beating Cancer.

Join us in this vision to create a unique one-of-a-kind, state-of-the-art center of excellence dedicated to curing the children.



How Your Dollars Are **Saving Children's Lives**



Kids Beating Cancer provides ACCESS to the latest treatment offering the best hope for a cure for children with cancer, leukemia, and related life-threatening blood diseases

- 1** Funding the establishment of the first and only pediatric transplant center in Central Florida so no child and family would have to leave Central Florida to receive treatment – through the Kids Beating Cancer Pediatric Transplant Center at AdventHealth for Children
- 2** Funding the latest advancements in treatment through Cellular Therapy Medical Technology previously not available in Central Florida and beyond.
- 3** Funding innovative novel pediatric cancer research nationwide to advance future treatments and cures, moving new discoveries to patient care
- 4** Supporting the children and families throughout their treatment process, while in the hospital and their outpatient follow-up years





With Your Support
**We Are Building
The Cure**



THE HEART OF OUR VISION

A DEDICATED PLACE TO CURING CHILDREN

The Kids Beating Cancer Research & Children's Center will pioneer valuable new treatments for children with cancer and life-threatening diseases, bringing state-of-the-art initiatives in pediatric treatment and cellular therapy. This out-patient Center will serve families battling pediatric cancer as they engage the physical, mental, and spiritual trials of their journey. Regardless of hospital affiliation, every service provided, for every child, will be at no cost to the family.

The Kids Beating Cancer Research & Children's Center will continue to provide a series of unique and critically needed services directed at removing some of the overwhelming burdens placed on families going through the prolonged and difficult treatment process.

The Center's focus is what every parent wants: their child to be healthy, to beat cancer, and for the family to survive the long journey to a cure. To reduce the travel burden on immune compromised children during out-patient treatments, regardless of hospital affiliation, the Center will provide safe accommodations at no cost, a service not provided anywhere in Central Florida.

ONLY THROUGH RESEARCH WILL LIFE-SAVING TREATMENTS BE DISCOVERED!

The science behind the cure and cellular therapy is the future of pediatric medicine. From molecular discoveries to innovative treatments, the Kids Beating Cancer Research & Children's Center will facilitate new therapies that will save children's lives. Only through research will life saving treatments be discovered for children, bringing new critically needed therapies to end cancer for every boy and girl.

